

2010 FARMINGTON FOUNDERS FESTIVAL PARADE APPLICATION



**Downtown Farmington Founders Festival
July 15-17, 2010**

**Parade Date: Saturday, July 17, 2010
Start Time: 9:40 a.m.**

Parade Theme:

Beach Party!



Parade Sponsored by:
BOTSFORD
HOSPITAL

Welcome and thank you for your consideration to participate in the Founders Festival Parade, sponsored by **Botsford Hospital**. The *Mayor's Trophy Award* will again be given to the group who best depicts this year's theme. In order to create an exciting parade, all participants must follow the parade theme.

**Parade Registration Fee \$50
Non-Profit Groups are FREE**

COMPLETED APPLICATION MUST BE POSTMARKED BY MONDAY, MAY 28, 2010.

APPLICATIONS WILL BE ACKNOWLEDGED WITHIN 10 DAYS

Please note there is a limit to the number of parade units. Acceptance is based on first come basis. Applications are subject to the approval of the Farmington Downtown Development Authority and the Parade Committee. We reserve the right to refuse permission to appear.



Thank You!
Greg Cowley, 2010 Parade Chairman
248-473-7276
support@DowntownFarmington.org

PLEASE MAIL:

Completed / Signed Application along with any additional documents and
\$50 Application Fee Payment (non-profit groups free) with
checks made payable to: Farmington Downtown Development Authority

Mail to: Farmington Downtown Development Authority
33316 Grand River Ave.
Farmington, MI 48336

www.FoundersFestival.com

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PLEASE ATTACH THE FOLLOWING WITH YOUR COMPLETED APPLICATION

If you will be operating a motorized vehicle in the parade please provide a copy of the following
(exempt vehicles are Police/Fire/EMS):

- i. Valid driver's license, COPY
- ii. Proof of insurance, COPY

HOLD HARMLESS AGREEMENT

The following hold harmless agreement must be agreed to by all parade participants during the Founders Festival Parade before a permit will be issued.

To the fullest extent permitted by law, _____ agrees to defend, pay on behalf of, indemnify and hold harmless the City of Farmington, its elected and appointed officials, employees and volunteers and others working on behalf of the City of Farmington against any and all claims, demands, suits or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the City of Farmington, its elected and appointed officials, employees, and volunteers and others working on behalf of the City of Farmington by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, or any other matter which arises out of or in any way connected or associated with the sale of goods and services during the Farmington Founders Parade for which a permit was issued.

Group Representative Sign: _____ Print: _____ Date _____

Parade Emcee Announcements

As your group nears the end of the parade, our Parade MC will give a short announcement LIVE about your entry over our speaker system. Please indicate below 5 sentences of interesting facts about your entry, members involved in the parade, and/or your business. See example below:

**Please EMAIL your write up to: support@DowntownFarmington.org
or print your information below. You may use a separate typed sheet.**

EXAMPLE: "Let's give a big welcome to the U. S. Drum Line, under the direction of John Doe. This group has been honored to perform at the 200th Anniversary of the signing of the Constitution in Philadelphia. Watch and listen to this fine group of musicians as they perform."

I have read and agree to abide by the rules and regulations attached of the Farmington Downtown Development Authority, and to accept the decision of the judges as final. I understand the parade rules, and any violation of any rule may mean immediate expulsion from the parade route.

Participant's Authorized Signature: _____

PRINT NAME: _____ TODAY'S DATE _____

2010 FOUNDERS FESTIVAL – PARADE RULES –

2010 Founders Festival Parade

Parade Date: July 17, 2010 @ 9:40 a.m.

Staging Check In Area: Grand River & Mooney St.

All parade entries **MUST** exhibit a festive appearance. Have fun with the parade theme **BEACH PARTY**.
Balloons/Flags/Steamers/Costumes/Music makes your entry unique! Be **CREATIVE!!**

KEEP OUR PARADE ORGANIZED AND SAFE. PLEASE COMPLY WITH THE FOLLOWING:

- No parking will be permitted in staging area. Your parade entry vehicle/float/parade walkers are allowed in the staging area. If your group requires participants to be dropped off, you will need to make arrangements so it will not affect staging operations.
- **Each entry will receive a map with marching order # and staging time two weeks prior to parade.**

RULES OF CONDUCT:

- **SAFETY IS #1! THE PARADE COMMITTEE IS REQUIRING THE FOLLOWING RULE. DO NOT THROW CANDY, OR THROW OBJECTS INTO THE CROWD.** Candy and other objects can be passed out. Any group found throwing objects will be removed from the parade and not allowed to participate in the following year's parade. We appreciate your cooperation with these safety guidelines.
- Coupons, paper flyers, balloons, flags will be permitted handouts from parade participants only.
- Keep a safe distance between your group and the one ahead.
- Performances must keep pace with the parade flow. **DO NOT STOP TO PERFORM!!**
- Floats: a vehicle with a platform used to carry exhibit should be a trailer or flat bed truck, minimum 6 ft. long. Floats are encouraged to follow the theme. Floats are judged on originality/appearance, message/and over-all effect.