



MAIN STREET VOLUNTEER FORM

DATE: _____

NAME:

Last First Middle Initial

ADDRESS:

Number and Street City Zip Code

PHONE:

BEST TIME TO CONTACT ME (circle):

9 - Noon Noon – 5 5 – 9

E-MAIL:

HOW CAN I HELP? (Check all that apply):

- _____ Event Management - Help plan special events
- _____ Event Staffing - Assist during a special event
- _____ Marketing - Participate in developing a Downtown Farmington marketing campaign
- _____ Market Research and Analysis - Research, review, and analyze demographic data related to Downtown Farmington's market area.
- _____ Customer Surveys - Conduct face-to-face or phone surveys
- _____ Business Recruitment – Participate on team to call on targeted prospective businesses to attract them to Downtown Farmington
- _____ Design Review - Participate in the design and review of municipal projects in Downtown Farmington
- _____ Writing - Research and write articles for the *Main Street Messenger*, the Web site or other media
- _____ Volunteer Recruitment/Management - Solicit and review volunteer applications; assign volunteers to perform specific projects
- _____ Sponsorships – Help develop a sponsorship package and identify potential sponsors
- _____ Web Site Maintenance – Help keep the Web site up-to-date

_____ Distribution - Help deliver information to Downtown Merchants or flyers to area schools

_____ General/Administrative – Help out with administrative tasks or where I am needed most

_____ Photography – Take pictures at DDA events or meetings and workshops



Farmington Founders Festival (Please select one below)

_____ **Planning Committees** _____ **Weekend Event Volunteer**

WHEN CAN I HELP?

_____ I am able to help a couple of hours per month on an as-needed basis.

_____ Weekdays _____ Week Nights _____ Weekends

_____ I am able to commit to two hours or more per month to serve on a Committee.

_____ Weekdays _____ Week Nights _____ Weekends

WHAT CAN I DO BEST?

Special Skills: _____

Please return your completed form to:

Farmington Downtown Development Authority
33316 Grand River Avenue
Farmington MI 48336